

RMSBA Business Meeting

October 7, 2009

Loveland, CO

Minutes distributed from the 10/15/08 business meeting. Motion to approve: Michael Jastorff, CCR; Second : Misty Eaton. Motion passes.

Treasure's Report: Allison Hartel

Balances as of October 2, 2009: Checking \$25,993.05; 182 Day Premier Account \$60,975.56; Money Market \$16,166.30. Some 2009 Annual Meeting expenses still need to be taken out of the accounts.

President's Report: John Parry, CCR

- This year's meeting is coming together well. We have 61 tables for 56 vendors, 25 stores represented by 70 store staff, and surpassed our blocked room number of 130 rooms.
- Financially RMSBA's doing well. We lost Fort Lewis College as a member and gained Colorado Northwestern Community College. Last Fall John Parry and Allison Hartel, made a trip to Western Colorado to make store visits. They made stops in Grand Junction, Rangley, Steamboat Springs, and Craig.
- Thanks for everyone's support!

Committee Reports

Constitution: Marlin Kinzer, CCR

- No Report

Education: Stacey Douglas

- Enjoy the sessions. We have Dr. Raymond Burke this year and are getting more information from him than what he was able to present at Camex.
- Please be sure to fill out the evaluation forms for the sessions you attend.
- Thank you to all the presenters and facilitators who are helping this year.

Industry Issues: Teri Haus, CCR

- Open College Textbook Act that is being introduced to legislation by Assistant Senate Majority Leader Dick Dubin (D-IL).
- Digital Delivery is being indorsed by California Gov. Arnold Schwarzenegger for math and science in California High Schools. Is your store offering digital delivery?

Nominating: Marlin Kinzer, CCR

- 9 stores and 10 vendors voted.
- Vice President Teri Haus- Western State College; Treasure Annette Nelson- University of Denver; Store Representative Tracy Brodrick-Mesa State College; and Vendor Representative Todd Thompson-CI Sport.

Membership: Michael Jastorff, CCR

- Payments are coming in. The new website reminder seems to be working, and hopefully the new website will help with the online payment options.
- Many of the vendors are waiting to pay their dues for when they register. Please make sure when vendors are in your stores that you are talking to them about RMSBA. It is their ticket to 200,000 college students, and only for \$75.00 a year!

Web Coordinator: Marlin Kinzer, CCR

- The new site will allow for online payment, hopefully in the next year. Although a few pay pal payments came through by accident this year.
- Please get on the site and update your information.
- If you need a password get a hold of Marlin.

Marketing: Allison Hartel

- PartnerShip signed a 3 year agreement to be the title sponsor for the RMSBA Show.
- Other 2009 Sponsors include: Budgetext Corporation, CB Graduation Announcements, CI Sport, Echo Global Logistics, Follett Higher Education Group, JanSport, MBS Textbook Exchange, NACS Foundation, Nebraska Book Company, Pens, Etc., SP Richards Company, and Zephyr Headwear.
- Please make sure to thank our sponsors!!!

Old Business

- Covered the new website earlier in the meeting.
- 2010 Meeting will be held at the Downtown Doubletree in Colorado Springs.
- CAMEX in Anaheim – RMSBA Reception went well, and people seemed to like it not being located on the hotel property.

New Business

- Location for the 2011 RMSBA annual meeting is needed. Suggestions included: coming back to the Embassy Suites in Loveland or the Hilton in Fort Collins.
 - The Hilton would be \$10 less with a free breakfast, however the vendor show would be \$1,000 more. The Embassy Suites offered the same price as 2009 if we would come back in 2011.
 - It was agreed that we should look into coming back to Loveland in 2011.

- CAMEX Reception in Florida was then discussed. Everyone agreed that an off site location would work, and maybe RMSBA could collaborate with the Southwest Association.

Motion to Adjourn: Derek Peterson; Second: Stacey Douglas. Motion passes. Meeting adjourned.

Second Business Meeting

October 8, 2009

Meeting was called to order by President Allison Hartel.

Allison asked for store input towards RMSBA's new strategic plan. She urged everyone to be involved in the process.

Allison then revisited the 2011 Annual Meeting Location. She was advised to go forth with talks with the Embassy Suites in Loveland for 2011.

Motion to Adjourn: Stacey Douglas; Second: Trina Crosby. Motion passes. Meeting Adjourned.